



**FOR IMMEDIATE RELEASE**

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**MEDIA ADVISORY - UPDATE -♦- MEDIA ADVISORY - UPDATE**

**BANDAI AMERICA OFFERS EXCLUSIVE EBAY AUCTION OF NEW  
TAMAGOTCHI CONNECTION VERSION 2 “VIRTUAL PETS” STARTING 6/16**

**Bandai America to Donate All Proceeds to the Elizabeth Glaser Pediatric AIDS Foundation;  
Tamagotchis Autographed by Major Celebrities Including George Lucas, Mark Hamill, Seth Green,  
Dominic Monaghan, Dave Navarro, Daisy Fuentes & Brooke Burke**

**What:** As the demand for the new Tamagotchi Connection Version 2 continues to build prior to its retail debut, Bandai American Inc. is hosting an exclusive auction on eBay, The World’s Online Marketplace®, benefiting the Elizabeth Glaser Pediatric AIDS Foundation. The Tamagotchis to be auctioned off have been autographed by major celebrities from film, TV, music and sports. Key auction items include Tamagotchi items signed by the following:

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| ▪ <b>George Lucas</b> (“Star Wars”)   | ▪ <b>Randy Jackson</b> (“American Idol”)              |
| ▪ <b>Mark Hamill</b> (“Star Wars”)  | ▪ <b>Dave Navarro</b> (“Rock Star: INXS”)             |
| ▪ <b>Seth Green</b> (“Austin Powers”)   | ▪ <b>Brooke Burke</b> (“Rock Star: INXS”)             |
| ▪ <b>Dominic Monaghan</b> (“Lost”)  | ▪ Model/actress <b>Daisy Fuentes</b>                  |
| ▪ <b>Thomas Jane</b> (“The Punisher”)   | ▪ <b>Joe McIntyre</b> (“Dancing With The Stars”)      |
| ▪ <b>Alyson Hannigan &amp; Alexis Denisof</b> (“Buffy<br>The Vampire Slayer” & “Angel”) | ▪ Actress <b>Raquel Welch</b>                         |
| ▪ <b>Michelle Trachtenberg</b> (“Buffy”)  | ▪ Comedians <b>Jimmy Kimmel &amp; Sarah Silverman</b> |
| ▪ Singer <b>“Weird Al” Yankovic</b>   | ▪ <b>Jamie Lynn Spears</b> (“Zoey 101”)               |
|   | ▪ <b>Lacey Chabert</b> (“Mean Girls”)                 |

**When:** The 10-day auction begins Thursday, June 16<sup>th</sup> and ends Sunday, June 26<sup>th</sup>. For more information and to bid on the items, please visit <http://www.ebay.com/tamagotchi>

**About Tamagotchi Connection Version 2:**

The new Tamagotchi Connection for 2005 offers even more interactivity and special features! Owners can now earn “Gotchi” points, which allows them to shop for special treats, items and food. Gotchi points are earned by playing games or getting special awards points. You can choose between feeding your Tamagotchi a “Meal,” “Snack” or the new “Treat” feature. A “Treat” can be purchased with Gotchi points and can raise or lower the happy meter. In addition, owners can now choose a treat to give to their Tamagotchi friends once they connect via the infrared technology. Tamagotchi Connection Version 2 also includes secret codes! There are five secret codes that can be unlocked by pushing a special sequence of buttons, letting you purchase a unique item not available anywhere else. After collecting all five (the first comes in-pack, others will be available online and in advertising), you will be awarded a special sixth item. The latest Tamagotchi Connection includes new games, characters and colors, including transparent pink with stars, milky white with hearts, milky blue with polka dots, cobalt blue, camouflage, butterflies, blue flower leis and more.