

YU-GI-OH! DUNGEON DICE MONSTERS,
YU-GI-OH! THE IMMORTAL DUELISTS SOUL
BRING EPIC DUELS AND FANTASTIC MONSTERS
TO NINTENDO GAME BOY® ADVANCE

FOR IMMEDIATE RELEASE

Electronic Entertainment Expo – Booth #900 – LOS ANGELES, CA – May 22, 2002 — Konami of America Inc., today announced that two new games in the mega-popular, top-selling *Yu-Gi-Oh!* series will debut on the Nintendo Game Boy® Advance in Fall 2002. ***Yu-Gi-Oh! Dungeon Dice Monsters*** (working title) brings all of the series' signature thrills and deep strategy to the popular handheld console, while ***Yu-Gi-Oh! The Immortal Duelist Soul*** (working title) promises to be a fun and exciting recreation of the official Trading Card Game.

"The *Yu-Gi-Oh!* phenomenon continues," said Dennis Lee, Product Manager at Konami of America. "Now fans of the series and newcomers to the world of Yugi and his friends will be able to enjoy strategic gameplay and exciting battles at anytime, anywhere."

Yu-Gi-Oh! Dungeon Dice Monsters, based on the forthcoming strategic board game, delivers a deep single-player mode in which gamers enter tournaments and battle over 80 unique opponents from the animated TV series. Players can also link two systems for head-to-head duels to acquire new monsters and trading dice with friends. Over 100 monsters are featured, including the powerful and mysterious "Blue-Eyes White Dragon" and "Black Magician Girl".

The most accurate recreation of the official Trading Card Game, ***Yu-Gi-Oh! The Immortal Duelist Soul*** enables players to engage in heated, head-to-head duels, or simply trade valuable cards with friends. By battling characters from the animated TV series, both beginners as well as fans of the series can get up to speed and build up their card collections. *The Immortal Duelist Soul* comes packaged with three exclusive Trading Card Game Cards.

About Yu-Gi-Oh!

Yu-Gi-Oh! is based on the "Yu-Gi-Oh!" comic series from artist Kazuki Takahashi that appears in Shonen Jump, Japan's largest weekly comic book ("Manga"). Since Yu-Gi-Oh! first appeared in Jump in 1996, the comic has spawned a hit cartoon show, a hugely popular collectible card game, several Game Boy® Color and Sony PlayStation® games and other licensed merchandise. Yu-Gi-Oh! follows the adventures of Yugi, a young boy who possesses the "Millennium Puzzle" that allows him to transform into the Game King whenever he is challenged. To date, the Game Boy® and PlayStation® titles have sold over seven million units in Japan.

4Kids Entertainment has obtained the merchandising and television rights to Yu-Gi-Oh! The animated series, *Yu-Gi-Oh! King of Games* is broadcast 6-days a week on Kids WB.

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About 4Kids

Headquartered in New York City with international offices in London, 4Kids Entertainment, Inc. (NYSE: KDE) is a global provider of children's entertainment and merchandise licensing. 4Kids, through its wholly owned subsidiaries, provides domestic and international merchandise licensing and product development, television, film, music and home video production and distribution, media buying and planning and website development. For further information, please visit the company's Web site at www.4kidsEnt.com

About KONAMI CORPORATION

KONAMI CORPORATION is a leading developer, publisher and manufacturer of electronic entertainment properties, specializing in the home video game market. KONAMI CORPORATION's action and adventure titles include the popular franchises *Metal Gear Solid*, *Silent Hill* and *Castlevania*, among other top sellers. The latest information about Konami can be found on the Web at www.konami.com. KONAMI CORPORATION is a publicly traded company based in Tokyo, Japan with subsidiary offices, Konami of America, Inc. in the US and Konami of Europe in Frankfurt, Germany.

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